



Workshop

Title of the session 3.2.2: Social innovation, local communities, and inclusive and sustainable development: community-based enterprises, the Future of Work, LED, and green economy.

Thematic Line 3: The future of work and the work of the future from a territorial perspective in the context of the crisis created by COVID-19.

Sub-theme 3.2: Collective representation and multilevel social dialogue

Organizers: ILO, ADEC, FAMSI

Date: 01/06/2021

Time: 14:05 - 15:35 (UTC-3) / 19:05 - 20:35 (UTC+2)

Platform: ZOOM

Capacity of the session: 160

Registration needed: Yes

Language: EN/FR/SPA

Short summary of the session (max. 250 words):

The devastating crisis that is affecting most countries is also an opportunity to promote a transformative agenda that points to a development model focused on the people and the planet. To transform, we must change, and in this sense, social innovation is essential to respond to the old and new challenges posed by the current situation in terms of a new model of production and consumption that is more inclusive and sustainable.



1. Conceptualization of the session *(max. 1000 words)*

To face the current crisis, of unprecedented severity in recent times, it is essential to harmonize and plan measures at the political, health, economic and social levels. Then, policies need to be an adequate response to the effects of the pandemic on the labour market. These policies must support the most affected vulnerable groups by relaunching social dialogue to build together measures to address the crisis with the widest possible participation.

The United Nations 2030 Agenda already mentioned the need to adopt integrated development policies, mobilizing knowledge, resources, skills and partnerships, localizing actions for the achievement of the Sustainable Development Goals (SDGs).

Now, more than ever, localization is necessary to align actions with problems, involving the national and local dimensions. This alignment, along with the inclusion of vulnerable groups, are challenges that, as many experiences show, require social innovation to which a territorially rooted economy can contribute more effectively. By social innovation it means a change in inter-institutional relations in a given context. This type of innovation implies a profound social process, not only capable of responding to current needs, but also of targeting those social changes that contribute to transforming the development model, paying more attention to the people and the planet.

In this sense, priority should be given to promoting partnerships between the public and private sectors, for which social dialogue is crucial for building and planning collaborative development strategies that involve various levels of governance.

Community enterprises promote local development by adopting SSE organizational models, an emerging phenomenon in territorial areas that require reconversion to promote a development model that facilitates the inclusion of all in the productive circuits. The creation of decent work is today, more than ever, an obligatory goal for a future with quality work.

The ecological transition is another of the priority issues to be addressed by policies that, from the territories, aim to promote sustainable development policies.



2. Objectives (*max. 100 words*)

This session aims to show how local economic development, driving changes in inter-institutional relations at the territorial level can promote social innovation, through community enterprises, for example, in areas such as the green economy creating decent employment in times of crisis.

3. Main points of discussion (*max. 150 words*)

4. Relevant documents (*if applicable*)

- [ILO Monitor: COVID-19 and the world of work. Seventh edition Updated estimates and analysis, 25 January 2021](#)
- [Social and Solidarity Economy and the Future of Work, ILO 2017](#)