



Workshop

Title of the session 3.1.3: The impact of the digital transformation on society, economy and labour: territorial ecosystems of companies, monopolies and oligopolies.

Thematic Line 3.: The future of work and the work of the future from a territorial perspective in the context of the crisis generated by COVID-19.

Sub-theme 3.1.: Increasing investment in decent and sustainable work to localize the 2030 Agenda of the United Nations.

Organizers: ILO, ADEC

Date: 31/05/2021

Time: 12:15 - 13:45 (UTC-3) / 17:15 - 18:45 (UTC+2)

Platform: ZOOM

Capacity of the session: 160

Registration needed: Yes

Language: EN/FR/SPA

Short summary of the session *(max. 250 words):*

When we talk about digital economy, we are not only talking about new productive forces represented by technology, but also about new relations of production that affect the interconnection between man and machine, between men and women, between companies and between workers and their employers.



1. Conceptualization of the session *(max. 1000 words)*

Digital technologies (ICT) have revolutionized the processes from the ability to exploit large volumes of information at unknown speeds, thus altering the modes of production or identifying new modes of production.

When we speak of digital economy, we are not only talking about new productive forces represented by technology, but also about new production relations that affect the interconnection between man and machine, between men and women, between companies and between workers and their employers.

There are strong tendencies towards developing market forms in which the digital technologies sector is dominated by a single company (monopoly) or by a small number of companies (oligopoly), a situation that is accentuated by the economic crisis that will follow the Covid-19 health crisis.

In this context, proposing active LED policies requires knowledge of the economic and social implications of the current growing business concentration, which will probably intensify after the Covid-19 crisis, and the effect that monopoly/oligopoly power generates in its relationship with the territorial ecosystems of enterprises and local employment.

2. Objectives *(max. 100 words)*

This session intends to create a space for dialogue between actors from global business, territorial SMEs, government, the education sector and trade unions, to analyze the different local development strategies that could contribute to integrate global trends, territorial SMEs, and job creation.

3. Main points of discussion *(max. 150 words)*

- The role of local governments in the digital transformation.
- The role of the educational system of the territory
- How do SMEs in the territory face monopolistic or oligopolistic digital technology companies?
- Which LED policies to implement?

4. Relevant documents *(if applicable)*



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